

CITY OF ROCKLIN NEWS ADVISORY

FOR IMMEDIATE RELEASE: Monday, August 26, 2002

ROCKLIN CHALLENGES ROSEVILLE TO CUT GOVERNMENT "WAIST;" ISSUES "PORTLY CHALLENGE"

Losing Team to Donate Funds to Local Charity

ROSEVILLE – While their state counterparts in Sacramento continue wrangling over how to balance the state budget, the Cities of Rocklin and Roseville will be giving a new meaning to the term "shrinking government." Rocklin City Manager Carlos Urrutia has challenged Roseville City Manager Al Johnson to field a team of weight loss warriors to compete in the "Portly Challenge." Each city team will consist of twelve competitors who will go on a diet until November 1. The losing team will be required to contribute one dollar per pound for both team's combined weight loss to the charity of the winning team's choice. In addition to the benefit to the charity, the Portly Challenge is intended to encourage a healthy diet and lifestyle.

EVENT: PORTLY CHALLENGE WEIGH-IN EVENT

DATE: Monday August 26, 2002

TIME: 11:30 a.m.

LOCATION: ROSEVILLE CORPORATION YARD

2005 Hilltop Circle Roseville, CA

VISUAL: Rocklin City Manager Carlos Urrutia and Roseville City Manager Al

Johnson step on the scale with their respective team of weight loss

warriors.

For additional information, media representatives should call Rocklin Economic Development Manager Cindy Schaer at 916.632.4050 or Mitch Zak of Randle Communications at 916.446.6667.

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